

Outstanding Business Campaign Criteria

Each year, the Bartlesville Regional United Way has recognized different businesses for conducting an Outstanding Employee Campaign. The BRUW has developed criteria where any business (large or small) can qualify as having an Outstanding Employee Campaign.

The following are the criteria:

- 50% of employees participating in the campaign**
 - Any amount-one time or payroll deduction
 - Volunteering time for fundraisers or United Way events

- Business participation in one or more of the following ways:**
 - Sponsorship of a United Way event (donation or in-kind)
 - Having a team in a UW event (Sporting Clays)
 - Participating in the Day of Caring (providing a group to do a project)
 - Holding an in-house fundraising event (ie. Bake sale, jeans day, garage sale)

- Increase giving over the previous year**

Does not apply to the first-time campaign

- Post “Campaign in Progress” or “United Way Support” promotion with one of the following:**
 - Poster
 - Door clings
 - Yard Sign