

# IN-PERSON EVENT IDEAS

**BRUW can help! Reach out to us at 918-336-1044 if we can help with your event!**

## 50-50 RAFFLE FUNDRAISING

50-50 raffle fundraising simply involves the sale of raffle tickets with the proceeds being split evenly between the winner and United Way. Your only fundraising expense is the raffle tickets (a double ticket roll, a single ticket roll that you tear in half or a board with the numbers for sale). Winners are always happy with a cash prize. All you need is one or more ticket sellers. Raffle tickets normally sell for \$1 apiece, with an incentive for multiple purchases such as 3 tickets for \$2, or 5 tickets for \$4, etc. Using a price incentive for multiple tickets can often increase your total sales and builds a larger 'prize' to split with the lucky winner. The 'take' is tallied and one-half awarded to the holder of the lucky number.

## BAKE SALE/BAKE CONTEST

Encourage employees to bake for a bake sale. All proceeds from items sold benefit your campaign. Have a "Top Chef" competition – between floors or departments; or have a contest – see who makes the best chocolate chip cookies, apple/pumpkin pie, or cheesecake.

## BASKET OR ITEM RAFFLE

Ask each department to sponsor, create and fill a theme basket (spa, chocolate, lottery, gourmet cooking, home improvement, entertainment, sports, night on the town, dog/cat oriented, kids/game oriented, etc.). Sell raffle tickets for \$1 each or 6 for \$5. Employees can select which basket or baskets they'd like to win. You can also substitute a basket with an item or experience unique to your organization.

## CHILI COOK-OFF CONTEST

Ask employees to cook a favorite chili recipe and enter it into a cook-off contest. Invite employees to pay \$10 for lunch (a sample of each chili dish). Each participant casts one vote for their favorite and the chili with the most votes wins a prize (or bragging rights).

## COMPANY CARNIVAL

Invite employees to an old-fashioned carnival, complete with a bake sale, bubble blowing, and 50 cent hot dogs. Have a hula hoop contest and hoop-shoot. Charge participants a fee to enter contests. Have a dunk tank with your favorite executives. Have a pie-throwing booth.

## COMPANY OLYMPICS/MINUTE TO WIN IT

Teams participate in Olympic or Minute to Win It type

events, such as wastebasket paper ball free throws, balance a Styrofoam cup on a service tray while navigating an obstacle course, make a paper airplane and fly it the longest distance, make the longest paper clip or staple chain in one minute, fold and stuff letters/envelopes in one minute. Teams pay to participate and the company buys prizes or lunch for the winning team.

## MINIATURE GOLF

Create a mini-golf course that takes players through your building (even up and down in elevators!) The lowest score (which may be decided by a tiebreaker) will take home a prize. Interested employees return an entry form, pay a nominal fee, and bring a putter the day of the event.

## EMPLOYEE COOKBOOK

Collect recipes from employees, and compile them into sections and into a cookbook. Sell the cookbook for a reasonable fee. Consider having an employee's child provide the cover artwork. Books can be printed and bound by a local business. This would also be a great way to highlight the "Top Chefs" at your organization.

## PIE A DIRECTOR/MANAGER

Have staff donate \$1, \$2, \$3 or an amount of their choice to vote for the director they want to see pied in the face. Collect votes for one to two weeks and have a fun event where the director with the most votes gets a pie to the face.

## SILENT AUCTION

Ask vendors to donate items, ask employees to donate handmade items, solicit gift certificates from local restaurants, etc. Put the items on display online or in a prominent location. At a designated time, close the bidding. Then let employees know of the highest bid and continue the auction with one hour left to outbid it to win it. UWPC can assist in displaying items online.

## HOST A MULTI-FUNDRAISER EVENT

Combine several of the events listed here in a "United Way Day." Here's a great combo: Chili cook-off, bake sale and live auction. The chili cook-off provides the lunch for employees. While they eat and wait for the live auction to start, they can browse the selection of auction items, or buy some sweet treats from the bake sale. Before the auction starts, you can have a United Way representative speak to your employees and share about the impact of donating.