

UNITED IS THE WAY™

2025
ANNUAL
REPORT



Bartlesville Regional
UNITED WAY

OUR IMPACT AREAS

The programs we fund through our Community Investment Committee fall into 1 of 4 categories. These impact areas are the things we focus on to build a stronger community.

HEALTHY COMMUNITY

Improving health and well-being for all

- Maternal and child health
- Access to healthcare
- Nutrition and food security
- Mental health support
- Substance misuse, recovery and prevention

YOUTH OPPORTUNITY

Helping young people realize their full potential

- Access to childcare
- Early childhood education
- Literacy development
- Family engagement
- College and career readiness

FINANCIAL SECURITY

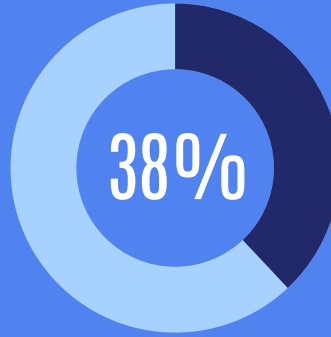
Building financial stability and strength

- Financial education and coaching
- Homelessness prevention and aid
- Access to affordable housing and homeownership

COMMUNITY RESILIENCY

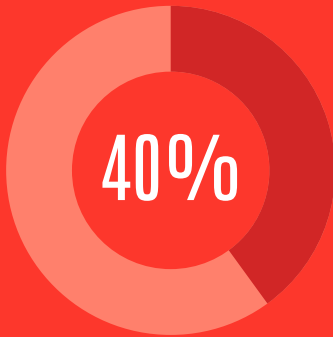
Addressing urgent needs today for a better tomorrow

- Crisis hotline and support
- Emergency preparedness
- Disaster relief and recovery



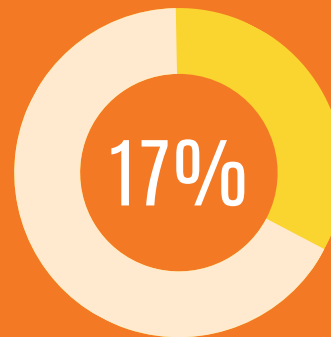
Of BRUW Funding
is invested in

**HEALTHY
COMMUNITY**



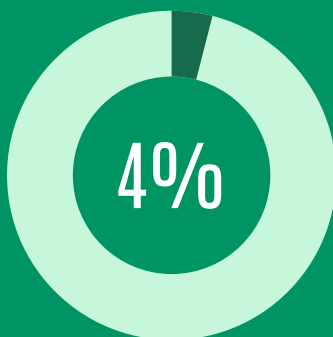
Of BRUW Funding
is invested in

**YOUTH
OPPORTUNITY**



Of BRUW Funding
is invested in

**FINANCIAL
SECURITY**



Of BRUW Funding
is invested in

**COMMUNITY
RESILIENCY**



FUNDED PARTNER PROGRAMS

 **HEALTHY COMMUNITY**

 **YOUTH OPPORTUNITY**

 **FINANCIAL SECURITY**

 **COMMUNITY RESILIENCY**

-  Disaster Cycle Services - American Red Cross
-  Comprehensive Youth Development - Boys and Girls Club of Bartlesville
-  Back Pack Program - Boys and Girls Club of Nowata
-  STKR - Student Tutoring Knowledge Retention - Boys and Girls Club of Nowata
-  TRAIL -Together Raising Awareness for Indian Life Diabetes Prevention - Boys and Girls Club of Nowata
-  Building Bridges of Northeast Oklahoma - Building Bridges of Northeast Oklahoma
-  Clothing - Catholic Charities - Mary Martha Outreach
-  Crisis - Catholic Charities - Mary Martha Outreach
-  Food - Catholic Charities - Mary Martha Outreach
-  STEM/ Exploring - Cherokee Area Council - Boy Scouts of America
-  Traditional Scouting - Cherokee Area Council - Boy Scouts of America
-  Residential Maternity Home Early Childhood Development - Cottage of Bartlesville
-  Daybreak - Adult Day Health Center - Elder Care
-  In-Home Program - Elder Care
-  Case Management - Elder Care
-  Youth Tackle Football and Cheer - Family YMCA of Bartlesville Richard Kane YMCA
-  Senior Aquatics/ Fit - Family YMCA of Bartlesville Richard Kane YMCA
-  Swim Lessons - Family YMCA of Bartlesville Richard Kane YMCA
-  Girl Scout Leadership Experience - Girl Scouts of Eastern Oklahoma
-  Victim and Survivor Advocacy and Support - Ray of Hope Advocacy Center
-  Cancer Care - Samaritan Counseling and Growth Center
-  Helping Hands - Samaritan Counseling and Growth Center
-  Samaritan Child Guidance Subsidy - Samaritan Counseling and Growth Center
-  Subsidized Counseling - Samaritan Counseling and Growth Center
-  Food for Kids Program - The Agapé Mission of Bartlesville
-  Onsite Program - The Agapé Mission of Bartlesville
-  Red Shield Youth Center - The Salvation Army
-  Social Services - The Salvation Army

2025 AGENCY ALLOCATIONS

Based on recommendations put forth by the Community Investment Committee, the BRUW Board of Directors has funded the following programs for 2025.

YOUTH OPPORTUNITY PROGRAMS	ALLOCATION	CLIENTS SERVED
Boys and Girls Club of Bartlesville -		
• Comprehensive Youth Development	\$ 186,285.00	1,138
Boys and Girls Club of Nowata -		
• Back Pack Program	\$ 15,000.00	694
• STKR - Student Tutoring Knowledge Retention	\$ 50,000.00	684
Cherokee Area Council - Boy Scouts of America -		
• STEM/ Exploring	\$ 24,220.00	2,626
• Traditional Scouting - Cherokee Area Council	\$ 87,970.00	1,556
Family YMCA of Bartlesville Richard Kane YMCA -		
• Youth Tackle Football and Cheer	\$ 15,000.00	354
• Swim Lessons	\$ 60,000.00	1,938
• Before and After School Care	\$ 25,000.00	908
Girl Scouts of Eastern Oklahoma -		
• Girl Scout Leadership Experience	\$ 80,000.00	260
The Agapé Mission of Bartlesville -		
• Food for Kids Program	\$ 45,000.00	1,140
The Salvation Army -		
• Red Shield Youth Center	\$ 20,000.00	56
TOTALS	\$ 608,475.00	11,354

FINANCIAL SECURITY PROGRAMS	ALLOCATION	CLIENTS SERVED
Building Bridges of Northeast Oklahoma -		
• Building Bridges of Northeast Oklahoma	\$ 140,000.00	76
Catholic Charities - Mary Martha Outreach -		
• Clothing	\$ 35,000.00	4,712
The Salvation Army -		
• Social Services	\$ 90,000.00	6,142
TOTALS	\$ 265,000.00	10,930

HEALTHY COMMUNITY PROGRAMS	ALLOCATION	CLIENTS SERVED
Boys and Girls Club of Nowata -		
• T.R.A.I.L. Program	\$ 13,000.00	170
Catholic Charities Mary Martha Outreach -		
• Food	\$ 83,000.00	4,780
Cottage of Bartlesville -		
• Residential Maternity Home Early Childhood Dev.	\$ 8,000.00	76
Elder Care -		
• Daybreak - Adult Day Health Center	\$ 70,000.00	134
• In-Home Program	\$ 70,000.00	474
Family YMCA of Bartlesville -		
• Senior Aquatics/Fit	\$ 45,000.00	1,102
Ray of Hope Advocacy Center -		
• Victim and Survivor Advocacy and Support	\$ 70,000.00	2,910
Samaritan Counseling & Growth Center -		
• Cancer Care	\$ 3,000.00	12
• Helping Hands	\$ 12,500.00	92
• Samaritan Child Guidance Subsidy	\$ 4,500.00	46
• Subsidized Counseling	\$ 129,000.00	984
The Agape' Mission of Bartlesville -		
• Onsite Program	\$ 60,000.00	3,702
TOTALS	\$ 568,000.00	14,482

COMMUNITY RESILIENCY PROGRAMS	ALLOCATION	CLIENTS SERVED
American Red Cross -		
• Disaster Cycle Services	\$ 40,000.00	284
Catholic Charities - Mary Martha Outreach -		
• Crisis	\$ 22,000.00	3,450
TOTALS	\$ 62,000.00	3,734
GRAND TOTALS	\$ 1,503,475.00	40,500

COMMUNITY INVESTMENT CYCLE

Every year, agencies apply for funding through the Community Investment Grant. This is a closed application that covers programs in our 4 impact areas. A committee of over 90 volunteers in our community reviews these applications extensively. This process allows BRUW to remain transparent and accountable for our donor contributions.

